

Heinz Jordan & Co. Ltd. & Tenline Sales Ltd.

New Pigma Pens...



Sketch Brush™



For calligraphers, hand-lettering artists, and writers, the Pigma Sketch Brush Pen offers fluidity and precision. Its elastomer brush nib adapts to pen pressure, offering smooth transitions between thick and thin lines with firm control for consistent, detailed strokes. Available in 8 colours and 2 sets.



PIGMA Colour expansion of the 01 nib size, of 4 new colours and 3 new sets.



MICRON®



See attached pages for codes and pricing.



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PIGMA Sketch Brush Sell Sheet



Our ARCHIVAL PIGMA INK, now in flexible Sketch Brush Nib

SB

8 NEW COLOURS of PIGMA SKETCH BRUSH | Brush Nib

ENGAGE CORE CONSUMERS VIA NEW USES

For calligraphers, hand-lettering artists, and writers, the **Pigma Sketch Brush Pen** offers fluidity and precision. Its elastomer brush nib adapts to pen pressure, offering smooth transitions between thick and thin lines with firm control for consistent, detailed strokes.

Line
priced
with
existing
PIGMA
Brush

DRIVE GROWTH WITH NIB INNOVATION

Fuel healthy category velocity with this high quality, excellent value, precision PIGMA SKETCH BRUSH offering. Drive incremental usage occasions & basket size with loyal core consumers.

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@SakuraColorProducts

8 New PIGMA Sketch Brush Colours



#20SBBLA Pigma Sketch Brush Pen Black, sold in pkgs of 12, list \$5.95

Black #49

#20SBYEL Pigma Sketch Brush Pen Yellow, sold in pkgs of 12, list \$5.95

Yellow #3

#20SBORA Pigma Sketch Brush Pen Orange, sold in pkgs of 12, list \$5.95

Orange #5

#20SBRED Pigma Sketch Brush Pen Red, sold in pkgs of 12, list \$5.95

Red #19

#20SBROS Pigma Sketch Brush Pen Rose, sold in pkgs of 12, list \$5.95

Rose #21

#20SBGRE Pigma Sketch Brush Pen Green, sold in pkgs of 12, list \$5.95

Green #29

#20SBBLU Pigma Sketch Brush Pen Blue, sold in pkgs of 12, list \$5.95

Blue #36

#20SBCOGR Pigma Sketch Brush Pen Cool Gray, sold in pkgs of 12, list \$5.95

Cool Gray #44



SketchBrush™

BC, SKETCH BRUSH 8-PC SET, ASST

HJ CODE: #2050928 List \$47.35

SKU: 2050928

UPC: 0 53482 50928 8

Consists of:

1 each: Black, Yellow, Green, Blue, Red, Pink, Orange, Cool Gray

8

PENS
STYLOS





Sketch BrushTM BRUSH[®]

**BC, BRUSH & SKETCH BRUSH/
Set of 3 BLACK**

HJ CODE: #2050925 List \$17.75

SKU: 50925

UPC: 0 53482 50925 7

Consists of:

1 each: Brush Pen

2 each: Sketch Brush Pen



Pigma Sketch Brush vs Competitors



PIGMA SKETCH BRUSH	BRAND X	BRAND Y
$\text{Wavy Line} \equiv \text{BLACK} \#49$	$\text{Wavy Line} \equiv \text{BLACK}$	$\text{Wavy Line} \equiv \text{BLACK}$
$\text{Wavy Line} \equiv \text{BLUE} \#36$	$\text{Wavy Line} \equiv \text{BLUE}$	$\text{Wavy Line} \equiv \text{BLUE}$
$\text{Wavy Line} \equiv \text{RED} \#19$	$\text{Wavy Line} \equiv \text{RED}$	$\text{Wavy Line} \equiv \text{BROWN}$
$\text{Wavy Line} \equiv \text{GREEN} \#29$	$\text{Wavy Line} \equiv \text{GREEN}$	$\text{Wavy Line} \equiv \text{GREEN}$
$\text{Wavy Line} \equiv \text{ORANGE} \#5$	$\text{Wavy Line} \equiv \text{ORANGE}$	$\text{Wavy Line} \equiv \text{RED}$
$\text{Wavy Line} \equiv \text{YELLOW} \#3$	$\text{Wavy Line} \equiv \text{YELLOW}$	
$\text{Wavy Line} \equiv \text{ROSE} \#21$	$\text{Wavy Line} \equiv \text{PINK}$	
$\text{Wavy Line} \equiv \text{COOL GRAY} \#44$	$\text{Wavy Line} \equiv \text{GRAY}$	$\text{Wavy Line} \equiv \text{GRAY}$



PIGMA Micron 01 Colour Expansion Sell Sheet



01

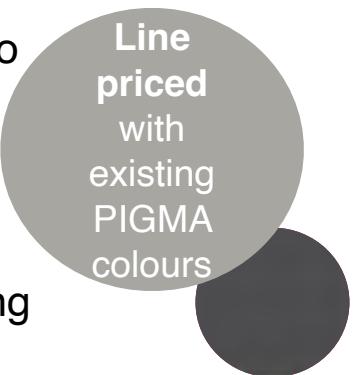
Our 01 nib size, now in extended range of colours

4 NEW COLOURS of 01 PIGMA MICRON Pigment Inks | 01 Nibs

ENGAGE CORE CONSUMERS VIA NEW USES

A long-time US consumer & retailer request, we are thrilled to announce a PIGMA Colour expansion in our 01 nib size, including 4 colours for our current colour consumers.

For professional and aspiring artists familiar with PIGMA Micron, this new 01 colour selection are designed for anything from delicate detail work to creating depth through precise layering.



DRIVE GROWTH WITH PIGMA COLOURS

Fuel healthy category velocity with this high quality, excellent value, precision PIGMA 01 offering. Drive incremental usage occasions & basket size with loyal core consumers.

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4 New PIGMA 01 Colours



#20SDK01YE Pigma Micron Pen 01 Yellow, sold in pkgs of 12 List \$5.95

Yellow #3

#20SDK01RB Pigma Micron Pen 01 Royal Blue, sold in pkgs of 12 List \$5.95

Royal Blue #138

#20SDK01BU Pigma Micron Pen 01 Burgundy, sold in pkgs of 12 List \$5.95

Burgundy #22

#20SDK01FG Pigma Micron Pen 01 Fresh Green, sold in pkgs of 12 List \$5.95

Fresh Green #32

After adding these 4 colours,
PIGMA MICRON 01 will come in 15 different colour options.



MICRON®

BC, MICRON 8 PC SET (01) – RAINBOW

HJ CODE: #2054253 List \$47.30

SKU: 54253

UPC: 0 53482 54253 7

Consists of:

1 each: Purple, Blue, Green, Fresh Green, Yellow, Orange, Rose, Red





MICRON®

BC, MICRON 6 PC SET (01) – NATURAL/EARTH COLOURS

HJ CODE: #2054254 List \$35.50

SKU: 54254

UPC: 0 53482 54254 4

Consists of:

1 each: Brown, Sepia, Burgundy, Royal Blue, Fresh Green, Yellow





MICRON®

BC, MICRON 3 PC SET (01) - BERRY

HJ CODE: #2054255 List \$17.75

SKU: 54255

UPC: 0 53482 54255 1

Consists of:

1 each: Burgundy, Royal Blue, Purple

