

NEW COLOURS FROM GOLDEN!

Azo Gold (Available in Heavy Body, OPEN Slow-Drying and Fluid Acrylics)

The discontinuation of pigment PO48 - Quinacridone Gold forced us to cease production of Quinacridone/Nickel Azo Gold - much to the dismay of artists. Our new Azo Gold matches this beloved color and is sure to delight those bemoaning the loss of Quinacridone/Nickel Azo Gold. Azo Gold will be available in Heavy Body, OPEN Slow-Drying and Fluid Acrylics.

Additional New Heavy Body Acrylic Colors

Four new lightfast, single pigment colors expand the GOLDEN industry-leading selection of Heavy Body colors while providing additional versatility to artists, and Naphthol Pink joins the Heavy Body lineup after quickly becoming an artist favorite when introduced as part of the SoFlat line.

Additional New Fluid Acrylic Colors

LIGHT VALUE COLORS

Convenient light value tints proved to be so popular upon their 2018 introduction to Heavy Body that we've recently added them to High Flow and SoFlat - and in 2024, a selection of these colors are coming to Fluid Acrylics. These bright blends can be difficult to mix, requiring the slightest amount of pigment added to white. Now artists can easily and consistently access these mixes every time they paint.

FLUORESCENT COLORS

A frequent request from artists, and popular in our other color lines - brilliant fluorescent colors are coming to Fluid Acrylics! For artists seeking intense, glowing color that appears to pop off the canvas, there is no alternative. Fluorescent colors are produced from dyes surrounded by a polymer coating and are not lightfast.

Additional New OPEN Acrylic Colors

Two popular light value tints also join our OPEN Slow-Drying Acrylic line in 2024.

	Azo Gold available in Heavy Body, OPEN and Fluid Acrylics	HEAVY BODY
	Naphthol Pink	
	Naples Yellow Deep	
		
	Light Ultramarine Blue	FLUID
	Titan Mars Pale	
	Fluorescent Red	
	Fluorescent Magenta	
		OPEN
	Titan Mars Pale	

Item #	Heavy Body Colors	Ser	2 fl. oz.	5 fl. oz.	8 fl. oz.	16 fl. oz.	32 fl. oz.	128 fl. oz.
0001302	Azo Gold	4	24.50	45.60	65.60	112.10	200.65	593.05
0001006	Benzimidazolone Burnt Orange	5	26.40	52.80	75.90		227.05	670.20
0001193	Isoindolinone Yellow	6	30.15	60.15	86.20		257.80	761.55
0001579	Naphthol Pink	2	20.75	39.05	56.60	94.30	169.25	500.30
0001222	Naples Yellow Deep	2	20.75	39.05	56.60	94.30	169.25	500.30

Item #	Fluid Colors	Ser	1 fl. oz.	4 fl. oz.	8 fl. oz.	16 fl. oz.	32 fl. oz.
0002302	Azo Gold	4	14.50	38.45	65.60	112.10	200.65
0002362	Light Magenta	2	13.45	32.50	56.70	94.30	169.25
0002366	Light Ultramarine Blue	2	13.45	32.50	56.70	94.30	169.25
0002377	Light Phthalo Blue	1	12.80	30.15	50.90	79.65	135.05
0002376	Titan Mars Pale	1	12.80	30.15	50.90	79.65	135.05
0002490	Fluorescent Yellow	5	15.45	43.60	75.90	126.30	
0002491	Fluorescent Red	5	15.45	43.60	75.90	126.30	
0002492	Fluorescent Pink	5	15.45	43.60	75.90	126.30	
0002494	Fluorescent Magenta	5	15.45	43.60	75.90	126.30	
0002493	Fluorescent Green	5	15.45	43.60	75.90	126.30	

Item #	OPEN Slow-Drying Colors	Ser	2 fl. oz.	5 fl. oz.	8 fl. oz.
0007302	Azo Gold	4	24.50	45.60	65.60
0007577	Light Phthalo Blue	1	19.50	35.95	50.90
0007576	Titan Mars Pale	1	19.50	35.95	50.90

GOLDEN
ARTIST COLORS®

