

HEINZ JORDAN INFORMATION JOURNAL



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Distributing Quality Artists' Materials Since 1936

Our first newsletter of 2008 brings you all the new items found at the Frankfurt Fair and CHA Anaheim so far this year. I attended both shows looking for new items, networking with our manufacturing partners and checking out our competitors. There is more great news coming for the year. Stay tuned.....

Summer Hours

Starting with the first full week of April 4th, we will commence our summer hour's schedule. The office hours will be Mon-Thurs 7:00 am to 5:00 pm, Friday 7:00 am to 3:00 pm. This will go for the weeks of April 4th through until September 26th, 2008.



New Conte Crayon Display

A brand new display from Conte #1350102
 \$180.00 list Contains 24 packs per display.
 A perfect counter display. In stock now.



Mix More Media!

Golden Artist Colors has introduced 3 new Digital grounds and 2 UV protective gel topcoats. These products literally free the digital images from the confines of prepared commercial print media. Please view this complete line on our website www.heinzjordan.com. Under **Catalogue**, select updated Golden Pages. Pages 65A outlines the entire line. Please also download and read the newest "Just Paint 18" Article, found on the website under **New Products**. This article outlines the entire product range and explains it thoroughly.



We have changed all the pricing on Sakura as of January 1st, 2008. Please go to the website and download the latest updated version of the Sakura Catalogue. The most important thing with downloading this PDF is having the latest Adobe reader 8. If you do not have the most recent version of Adobe reader you will find it on the Catalogue Page of the website. www.heinzjordan.com



SPECIAL LUMINARTE DISCOUNT April 1st 2008 - May 30th 2008
 Starting April 1st almost all LuminArte products will have an additional 10% discount. ALL luminarte accessories and ornaments will NOT receive an additional 10%.

Item #	Description	Retail Price
33AC-101	Fun-L (funnel)	\$1.70
33AC-102	Eye Dropper	\$1.25
33AC-103	Just Right Jars 2 pack (30gr)	\$5.30
33AC-104	Glitzy Spritzer (Empty Mister)	\$4.10
33SUMGUM	Gum Arabic Powder Pot (10gr)	\$6.50



We are extremely excited to advise you about the extensive new lines of paper we are adding from Legion. Please go to our website at www.heinzjordan.com, click on Catalogue and scroll down the page to see the Legion paper icon. These Legion pages are available to print out in PDF format.



NEW PEEL OFF STICKER DESIGNS ARE INWe have a whole group of new stickers in stock. Some of the new sticker designs were created by Els under her Elizabeth Craft Designs collection. Please go to the website at www.heinzjordan.com and check out all the stickers.

MIJELLO Fabulous News.....

We are the exclusive distributor for a new line of palettes from Korea. Mijello is a company started in 2002 producing high quality palettes for the art market. Your area sales rep has samples of these new palettes for you to look at. We are hoping to have the new line in for Back to School May 2008. Watch for the new images online on our website www.heinzjordan.com. Look under New Products.

Here is the pricing and codes.



Code	Description	Sugg. List
27ESM	Ellipse Sm Peel-Off Acrylic Palette	\$3.65
27EXL	Ellipse XL Peel-Off Acrylic Palette	\$8.99
27MULTI	Ellipse Multi Square Peel-Off Palette	\$4.50
27ART	Artelier Airtight Peel-Off Acrylic Palette	\$14.55
27SYMP	Symphony 24 Colours W/C Palette	\$9.20
27FUS18	Fusion Airtight/Leakproof W/C palette	\$12.75
27FUS24	Fusion Airtight/Leakproof W/C palette	\$17.75
27BULL	Bulletproof Glass 34 Colour W/C Palette	\$36.90



Gotrick

We are pleased to advise you that we are stocking rolls of canvas. These rolls are 7oz primed canvas, the same quality as our existing stretched canvas. Unprimed and heavier weight rolls are available as a special order. Please inquire at the office directly for your pricing.

Code	Description	Suggested List
12 ROLL25	25 yard x 61"	\$445.50 List
12 ROLL	100 yard x 61"	\$1780.00 List

Heinz Jordan's introducing a new way to learn image transfers...

This first in the series of "how-to" guides is designed to simplify the technique of image transferring, integrating the use of digital cameras, computers and printers with traditional art supplies. This easy to follow instructional booklet shows artists how to use their own photographs to expand their art techniques in an easy process.



Image Transfer Made Easy
12 steps to creative expression by Melanie Matthews.
A 23 colour page step-by-step illustrated book.



#19IMAGE



#25ITK

#19IMAGE - Retail \$14.99 for individual book

#25ITK - Retail \$29.99 for Image Transfer Kit, includes book, HJ Acrilex 8oz Matte Medium and Series 970 sz 3/4 brush.



Effective March 17, 2008 we were given special pricing for our Berlin Oils. Please note the new suggested list:

37ml tube from \$7.65 - \$5.30
200ml tube from \$21.90 - \$14.90



UPCOMING EVENTS AND TRADE SHOWS

creativfestival

Creative Sewing and Needlework Festival
Metro Toronto Convention Centre
Toronto, Ontario
April 25, 26 & 27, 2008
Booth # 617
www.csnf.com

*Featuring Els van de Burgt
Els will be at Booth #617 with Heinz Jordan featuring many demonstrations and interactive workshops.



National Art Material Trade Association
Reno/Sparks Convention Center
Reno, Nevada
April 30 - May 3, 2008