

HEINZ JORDAN INFORMATION JOURNAL



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Distributing Quality Artists' Materials Since 1936

EXTRA 10% on all new golden set-ups until dec 31/10



TITANIUM WHITE
FREE-4^{oz}-ALL

HEINZ JORDAN & TENLINE SALES
ANNOUNCES
A PROMOTION ON FLUIDS

The incredibly versatile Fluid Acrylic colors, containing the same high level of pigment as Heavy Body Acrylics, are ideal for spraying, brushing, staining, and mixing with other GOLDEN Products. Since spring is often a season associated with water media, the Fluid Acrylics are perfect for watercolor techniques such as washes, glazing, wet-in-wet and dry brush. Available to ship March 1st, 2010 to April 16th, 2010 or until quantities last. There are no rain checks on this promotion.

Buy six 1 oz. bottles of Fluid Acrylics, or three 4oz. bottles of Fluid Acrylics, and get a 4 oz. Fluid Titanium White FREE

GOLDEN **You Tube**
ARTIST COLORS

Golden Artist Colors is proud to announce it is a part of the you tube community. Currently there are 24 videos playing and more videos are being added each month. Each video demonstrates the different techniques and applications of all the golden products. There has been a tremendous amount of volume with 394 subscribers and over 18,000 visits to the channel. Please feel free to check out these videos at youtube.com/goldenpaints.

GOLDEN **facebook**
ARTIST COLORS

Golden is also a part of the facebook community. This is another source of media to discuss how to best use the different materials. Artists showcase their work and assist other artists into new creative directions. With over one thousand fans, this is just another way Golden is expanding.

GOLDEN **GOLDEN INTRODUCES**
ARTIST COLORS **40 ADDITIONAL OPEN COLORS**

The unique and highly successful line of GOLDEN OPEN Acrylics is expanding! Professional artists everywhere readily adopted the new OPEN Acrylics and quickly began asking for more colors, mediums and sizes. GOLDEN has responded with 40 more colors and two new mediums in a matte sheen. In addition, a select range of colors will now be available in 5 oz. tubes and 32 oz. jars.

SUMMARY

- 40 New OPEN Colors expands the OPEN Acrylic line to 80 colors
- **More Sizes Available:**
 - 2 oz. OPEN Acrylics - 80 colors
 - 4 oz. OPEN Acrylics - 40 colors
 - 5 oz. OPEN Acrylics - 30 colors
 - 8 oz. OPEN Acrylics - 80 colors
 - 32 oz. OPEN Acrylics - 6 colors
- **More Mediums:** OPEN Medium (Matte) and OPEN Gel Medium (Matte) will be added to the line. All mediums will be available in additional sizes, in line with other GOLDEN Mediums.

GOLDEN **GOLDEN OPEN**
ARTIST COLORS **40 ADDITIONAL COLORS**



Paint your own picture



Your own photo as a painting!

With the Paint your own picture complete set, you can paint your favourite photos professionally on genuine canvas. You convert your own photos, with the aid of user-friendly software, into a perfect line drawing with numbered colours. And with the aid of clear instructions and your own creativity, you then create the most beautiful paintings from your own photos!

Here are some Frequently asked questions about Paint your own picture.

Do I need to be able to paint?

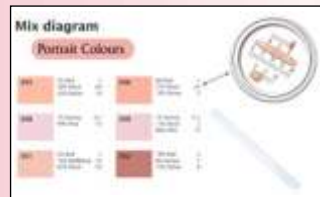
Paint Your Own Picture provides unlimited possibilities. Depending on the number of mixing colours you select and the degree of realism, you can make it as challenging as you like. This means that Paint Your Own Picture is challenging for everyone!

How long will it take me?

This depends completely on your own creativity! Paint Your Own Picture provides unlimited possibilities. Depending on the number of mixing colours you select and the degree of realism, you can make it as challenging as you like.

What does it contain:

- * 1 CD-ROM with software
- * 11 tubes of acrylic paint in popular basic colours (including 2 tubes of white)
- * 4 tubes in a special theme colour
- * 3 synthetic filament paintbrushes
- * 4 mixing bowls
- * 3 mixing sticks
- * 1 paint storage strip
- * 1 instruction sheet and
- * 5 sheets of genuine printable canvas (81/2 x 11)190 gm weight



New for Back to School.

Showcased at the Frankfurt Fair in Germany in January, winning the best new product for 2010 award.

See the enclosed Pre-Order saving form.

New Darwi Air Dry Modelling Pastes

Available June 1st.

248005- Classic White 500g

248010- Classic White 1000g

248105- Terracotta 500g

248105- Terracotta 1000g

248400-X-Light White 160g

****Please see enclosed Pre-order form for special pricing on all Darwi products.**

248005- Classic White 500g

248105- Terracotta 500g

BRUSH PRICE INCREASE

We have been able to hold our brush prices for well over 10 years. Unfortunately, we will be forced to raise all of our brush prices effective June 1st, 2010. We will be mailing all new price pages to you in May.

Thank you for your consideration.